

**South Asian Journal of Management (SAJM)** is a refereed international journal that publishes management and administration related research papers. The journal was started in the year 1993 by the Association of Management Development Institutions in South Asia (AMDISA) with a view to providing a forum for management researchers in the geo-political region of SAARC (South Asian Association for Regional Cooperation) to publish their high quality research output. In order to ensure the quality of papers published in the journal, we have been following the 'double-blind peer-refereeing process' for accepting the papers for publication.

While the focus on the SAARC region was a much-needed initiative in the early years for helping researchers in the region to publish even their 'contextualized' research output, the quality standards built up by the journal over the years have helped it to transcend the regional boundaries and thereby become truly international. It is now getting several good-quality papers from countries outside the SAARC region, such as Australia, Canada, China, Egypt, Korea, Malaysia, North Africa, Taiwan, the USA and the UK. The journal is being indexed in two leading data-bases (ProQuest from December 2004 and EBSCO from September 2006), which has also significantly enhanced its international visibility.

On an average the journal receives about 350 submissions a year and publishes only 28 of them, which means that its rejection rate is more than 90%. There is no doubt that the journal has created a niche for itself and will continue to get high-quality papers from researchers working in all parts of the world.

More notably, the journal is listed on the UGC (India) CARE List of Journals. SAJM is included in the journal ratings by ERA (Excellence in Research for Australia) and ABDC (Australian Business Deans Council). Getting included in an international rating is indeed a milestone achieved in the growth and reputation of SAJM, as it is included in Cabell's Directory of Publishing Opportunities in Management.

SAJM publishes only original contributions, which may belong to any of the following four categories: (1) Empirical papers that test logically sound theoretical propositions by the rigorous analysis of primary and/or secondary data; (2) Conceptual papers that expand the theoretical frontiers of the field by developing new and interesting theoretical propositions and

paradigms (which can be empirically tested by other researchers subsequently) based on a comprehensive and rigorous review and integration of the existing literature in the field; (3) Research notes, which are relatively short papers that test simple hypotheses, develops exploratory hypotheses, and/or explains the use of newer research methods and techniques of data-analysis in management research; (4) Comprehensive case-studies that focus on specific problems, processes, strategies, structures, etc. being experienced/implemented by real organizations, which should bring out interesting insights about different styles of managing organizations, especially through the 'Teaching Notes' supplied with the case-studies where appropriate. More details on these four types of typescripts are available on the Journal Website.

We accept manuscripts only in English. We have so far not received any submissions in other languages, as our stakeholders are aware of our editorial policy. In case of submissions in any other languages, the authors will be required to get them translated into English at their cost.

### **Frequency :**

Four Quarterly issues are published in a year.

### **Plagiarism policy :**

As per the norms of UGC and ABDC, the external sources/plagiarism of the papers should not be more than 10% for publication in SAJM. The References in the paper should be in APA format.

### **Editorial Policy :**

The South Asian Journal of Management considers original papers based on research or experiences of executives and consultants. The papers must focus on issues of management relevant to South Asia. The journal will also include research notes and abstracts, a review of literature, book reviews.

The journal will cover all aspects of management of public, private and non-profit organizations.

It will also cover those macro and policy issues which have relevance for management of organizations, such as cultural, technological and environmental issues affecting organizations. However, papers with narrow disciplinary focus on economics, politics, society, law, etc., not directly relevant for management of organizations, will not be considered appropriate for this journal.

Every paper will be first screened by the Editor and then referred to two scholars for their comments and advice. Wherever necessary, the authors will be asked to revise the paper in the light of the referees' comments.

### **Readership Profile :**

This journal will be read by research scholars and teachers of management and related subjects, as also by senior executives, professionals and policy makers, both in South Asia and outside this region.